

UCONNECT PRIVACY POLICY

Effective Date: July 1, 2014

This Uconnect Privacy Policy ("Policy") describes how Sprint and FCA US will collect, access, use, and disclose your personal information, vehicle information, and information related to your use of the Uconnect Services. It applies to the Uconnect Services as defined in the Uconnect Terms of Service, and which include the Uconnect website (driveuconnect.com) and the Uconnect Access application, provided by Sprint and its trusted service providers in partnership with FCA US. All terms in this Policy are fully enforceable by FCA US and FCA US affiliates. Our collection, access, use, safeguarding, and disclosure of your personal information and vehicle information, and the personal information of any of the occupants in your vehicle, are subject to U.S. law. This Policy only applies to information that Sprint or FCA US collect about you or your vehicle (including information from or about any of the occupants in your vehicle) through the Uconnect Services. This Policy does not restrict our use or sharing of information which is anonymized or in an aggregated form, (i.e. information that cannot be used to directly identify you or your vehicle). Information collected by Sprint or FCA US about you independent of the Uconnect Services (e.g., as a Sprint wireless customer) is not governed by this Policy.

INFORMATION YOU GIVE US Sprint collects the information you provide (for instance, when you register for the Uconnect Services or call Uconnect Customer Care for assistance), including, but not limited to, your name, mailing address, email address, telephone number, and credit card information.

INFORMATION SPRINT AUTOMATICALLY COLLECTS In addition to the information that you directly provide, Sprint may collect information from you or your vehicle (with Information You Give, all called "Collected Data") which may include but not limited to:

- **Vehicle Data:** information related to your vehicle, such as vehicle sensor data, diagnostic data, odometer readings, collision information, location information, information about when your ignition is turned on or off, speed, tire pressure data, performance data, information about accidents, driving history, etc.;
- **Location Information:** GPS location information about your vehicle in the following circumstances: to respond to a request from inside the vehicle (e.g., when you request directions or conduct a point of interest search); to notify emergency service providers; to assist law enforcement as part of a request for stolen vehicle assistance; to protect your safety or the safety of others in our sole discretion (e.g., to locate a missing person); as part of the Vehicle Data for quality or research and development purposes; to provide the Uconnect Services; to send you Uconnect Services related messages or as may be required by law or regulations. Some of this data may be transmitted even after your ignition is off; and

- User Experience Data: information about the way you use the Uconnect Services that helps FCA US and Sprint improve, customize or communicate about services which are offered to you.
- Your information and your Vehicle Data (including Location Information) may be collected, used, disclosed, and shared in accordance with this Policy and U.S. laws, rules, and regulations. You consent to the collection, use, and disclosure of this data, including by FCA US. Your vehicle, as manufactured, may include certain features that may collect Vehicle Data (including Location Information) even before you buy your vehicle, and before and after your use of the Uconnect Services. We may use this data for diagnostics, troubleshooting, and to provide vehicle health and other information to you. If we collect Location Information after you buy or lease your vehicle but before you register for the Uconnect Services, we will obtain your consent. If you do not want this information to be collected, used, or shared, you may opt-out by performing the Remove Uconnect Account procedure or contacting us as described in the “Privacy Choices” section below.

HOW SPRINT AND FCA US USE YOUR INFORMATION Sprint and FCA US use Collected Data for a variety of purposes including, but not limited to provide the Uconnect Services to you; for troubleshooting and maintenance; to communicate with you about your account, primarily through the email address you provide at registration; to prevent fraud and misuse of the Uconnect Services; to allow Sprint and FCA US (and their subsidiaries, affiliates, and dealers) to evaluate and improve products or services, and to offer you new or additional products or services; to protect your safety and the safety of others; to comply with laws, regulations, court orders, and subpoenas or similar requests for information by authorities; to analyze vehicle information and vehicle use information for quality and product improvement purposes, and to enforce the Uconnect Terms of Service. This list is not meant to be exhaustive. Sprint shares the Collected Data with FCA US, who uses it for its purposes and purposes of its affiliated companies, including marketing. Sprint will not use Vehicle Data unless specifically authorized by FCA US, although Sprint and FCA US will each use Location Information as described above.

HOW INFORMATION IS SHARED Sprint and FCA US may share Collected Data with each other. Either may disclose the Collected Data to any of the third parties described below, and for any of the uses described in How Sprint and FCA US Use Your Information.

Information Shared with Third Parties: Sprint and FCA US may share Collected Data with third parties who facilitate or provide some aspect of the Uconnect Services, such as third-party application providers, roadside assistance providers, law enforcement, regulatory agencies, or emergency service providers. Sprint and FCA US also share that information to enable any of the uses described in How Sprint and FCA US Use Your Information. Vehicle Data may be collected and shared with FCA US at all times and including for a period of time after your use of the Uconnect Services. This includes GPS location information about your vehicle. FCA US uses this information as set forth in this Policy and shares it in the same manner as Sprint as described in this Policy. Your use of third-party applications may result in these third parties collecting your personal information and obtaining information from Sprint, including location information (when applicable). You may also choose to give personal information directly to third parties when using the Uconnect Services. In each case, personal information you give a third party will be subject to that third party’s terms, conditions, and policies—not this Policy. You should review a third party’s privacy policy and terms of service before providing your information or using the third-party service.

Business Transfers: Collected Data may be disclosed and transferred by Sprint or FCA US as part of any merger, acquisition, financing, sale of company assets or interests in the company, or transition of service to

another provider. In the unlikely event of insolvency, bankruptcy, or receivership, personal information may also be transferred as a business asset.

SAFEGUARDS AND RETENTION OF INFORMATION Sprint uses a variety of procedural, physical, and technological safeguards in our efforts to protect your information from unauthorized access, use, or disclosure. Sprint requires you to have a Uconnect Services user ID and password, and it is important that you maintain the confidentiality of this information at all times and update the password regularly. Sprint also requires that you establish a Uconnect Services personal identification number (PIN) which is required to use certain features such as remote door lock and unlock. It is important that you do not provide your PIN to anyone who is not authorized to use the Uconnect Services or incur charges on your Uconnect Services account. Sprint and FCA US are not responsible for unauthorized use of the Uconnect Services or charges to your account when the appropriate authentication has been provided. Neither Sprint nor FCA US can guarantee that your information will never be disclosed in a manner inconsistent with this Policy (for example, as the result of illegal acts by third parties).

COOKIES AND RELATED TECHNOLOGIES We may use systems or tools to follow your use of the Uconnect Services (including the Uconnect website and Uconnect Access application), including using cookies, web beacons, and other tracking mechanisms. For example, we may allow collection by analytic service provider (s) of site click-stream and cookie data to help us track aggregate and individual use of the Uconnect Services. We sometimes use cookies and similar technologies to enable features on our sites, to develop products and services, and to personalize your experience. Advertisers and advertising networks that serve ads on our sites may also use their own mechanisms, like cookies. These third party cookies and technologies are governed by the privacy policies of the entities placing the ads and are not subject to this Policy.

PROTECTING CHILDREN The Uconnect Services are not directed at children and we do not knowingly collect any personal information from children under the age of 13. If you are under 18, or otherwise would be required to have a parent or guardian consent to share information with Sprint or FCA US, you should not send any information about yourself to us. If a person under 13 submits information through any part of the Uconnect Services (including the Uconnect website or Uconnect Access application) and we learn the person submitting the information is a child, we will attempt to delete this information as soon as possible.

CONTACTING US If you have any questions about, or complaints that concern, this Policy, please call us at Sprint or email us at officeofprivacy@sprint.com. If you prefer, you may also write to us at Office of Privacy – Legal Department, Sprint, P.O. Box 4600, Reston, VA 20195.

PRIVACY CHOICES If you wish to opt-out of receiving promotional communications related to the Uconnect Services, you may do so at any time by visiting Owner Connect at moparownerconnect.com. The collection and use of Collected Data is essential to providing the Uconnect Services. If you do not want this information to be collected, used, or shared, you may opt out by cancelling your Uconnect Services in their entirety by performing the Remove Uconnect Account procedure described in your owner's manual or by contacting us as noted above.

UPDATING THIS POLICY Sprint may change this Policy at any time. When Sprint changes the Policy, Sprint will give notice by changing the date it was last updated or as required by law. Sprint encourages you to

check back and review this Policy from time to time.

YOUR CALIFORNIA PRIVACY RIGHTS Other than as stated in this Policy, Sprint does not share your personal information with unaffiliated third parties for their own independent marketing purposes without your consent. California residents may request the categories of personal information Sprint shared with third parties for marketing purposes and the names of those third parties during the previous calendar year. To make your request, send an email to officeofprivacy@sprint.com. Written requests may be sent to Office of Privacy – Legal Department, Sprint, P.O. Box 4600, Reston, VA 20195 Sprint will respond to these requests within 30 days. Requests that come to Sprint by other means may result in a delayed response.

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